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International Conference

On

INNOVATION AND TECHNICAL IN ENTREPRENEURSHIP

19th September, 2022.



CHIEF GUESTS

Dr. A. THAMILARASU, M.Com., M.B.A., Ph.D.,
Professor (Associate) in Accounting Department of Cooperative (CBE),
College of Business and Economics,
Ambo University, Ethiopia

Dr. C. PRAKASH, M.Com., M.Phil., Ph.D., PGDCA., SET
Assistant Professor and Head,
Department of Commerce with Computer Applications,
Government Arts and Science College,
Tittagudi – 606 106

Organized By

**PG & RESEARCH DEPARTMENT OF COMMERCE &
COMMERCE (CA)**

JAIRAMS ARTS & SCIENCE COLLEGE
(Affiliated to Bharathidhasan University)

NH7, Madurai Bypass Road, Attamparappu,
Kakkavadi (po), Karur - 639003

ABOUT JAIRAMS

Jairams Arts and Science College, Karur affiliated to Bharathidasan University, Was founded in 2009 by Jairams Educational Trust, Karur which is an institution dedicated to rural students for higher learning and Teaching. The college offers 13 UG Courses and 9 PG Courses, 5 M.Phil and 4 Ph.D Programmes. The mission of the institution is to impart quality and value based education for students to empower them to become economically independent, morally Strong and above all society consciousness which leads them to the task of building a strong nation.

Jairams Arts and Science College has very good infrastructure with all basic amenities like hygienic drinking water, Play ground, well equipped Labs, digital Library and Etc., The College gives main priority to discipline and also provides opportunities to develop the overall personality of the Students to enable them to face lise challenges in the competitive global scenario, The college is located in a spacious and peaceful environment at Attam parappu, 8KM away from Karur Bus Terminal and 12KM away from Karur Railway Station, Faculties are well qualified and dedicated to Students' development.

ABOUT DEPARTMENT

Our Department of Commerce was established in the year 2009 B.com, & B.Com, (Computer Applications) and PG course was initiated in the year 2012 and educating the students in a successful manner. Then in the year 2014 it is upgraded as Research Department and Course like M.Phil., (FT & PT) and Ph.D (FT & PT) are Commenced. Our Commerce & Commerce (CA) Department has strength of 380 students. We have Highly Qualified and Experienced Faculty Members are there to educate and motivate the students Presently in our department has a 13 Faculty Members to ensure the Quality Education, The department encourages the students to organize and participate in various academic activities like Conference, Seminars, Exhibitions, Workshop Quiz Competitions etc., the department is continuously registering a Good Academic Record in University, Examinations. Many students are placed in Banks, reputed companies and Government Jobs regularly.

MAJOR THEME OF THE CONFERENCE

India has emerged as the fastest growing major economy in the world and is expected to be one of the top three economic powers in the world over the next 10-15 years, backed by its robust democracy and strong partnerships, Entrepreneurship is one of the key drivers of India's economic growth, it plays an influential role in the economic growth of the country and improving the standard of living of the people , A startup Sounder or a small business owner not only works hard to build his or her own business for the upliftment of themselves and their family but also helps in steering the economic drive of the country as a whole The benefits of entrepreneurship. extend in several ways such as Creation and Sharing of Wealth, Employment opportunities, Balanced Regional Development, enabling GDP and per capital Income and overall Community Development.

It is the right time to conduct a conference at international level to consor and propagate the information and knowledge about the influence of the Entrepreneurship on Indian Economy in the Contemporary Era especially in this post pandomies The conference would provide a platsform for Researchers, Academicians, Industrialists, Policy Makers to present their research work and proposals related to the advancement of Entrepreneurship. This conference aims at eliciting relevant discussions, debales and participants views on this theme. Hence the College and the Department of Commerce has a hub of knowledge to organize the International Consenenca.

SUB THEMES

THE SUB THEMES OF THE PROPOSED EDITED BOOK INCLUDE

- * The role of Entrepreneur in achieving Sustainable development goals.
- * Entrepreneurs' Credit risk management during the pandemic period.
- * Impact of Government schemes on Entrepreneurship Development.
- * Role of Entrepreneurs in Economic development.
- * Role of Entrepreneur in Women Empowerment.
- * Entrepreneurship oportunities managing e-waste.
- * Indigenous communities and ecopreneurship.
- * Entrepreneurship in developing countries.
- * Entrepreneurship among minority groups.
- * Entrepreneurial oportunities during and post pandemic period.

GUIDELINESS FOR SUBMISSION OF ARTICLES

- * Articles should be Original and Unpublished.
- * The Article should be free from Plagiarism.
- * One Author and one co-Author can be included in the Article and may be presented either by the main Author or Co-Author. The article must include the E-mail ID and Mobile Number
- * length of the Article should not exceed 8 pages including Abstract (not exceeding 100 words) with relevant key words,
- * The articles are to be typed in Ms Word, Times New Roman, 12 Font size and 1.5 line spacing

THE STRUCTURE OF ARTICLE SHOULD BE IN THE FOLLOWING FORMAT

- * Introduction
- * Literature Review
- * Objectives of the study
- * Research Methodology
- * Limitations of the study
- * Analysis and Discussion
- * Conclusion
- * scope for further research
- * References (APA format should be cross referenced in main text)

THE ARTICLE MUST BE SENT

jasc1internationalcon2022@gmail.com

Payment can be accepted through only Cash/Online Payment. All the communications should mention the reference number of the payment made. A Screen shot of the payment Details should be provided while sending the article and also requested keep a copy of the Same for future reference.

Qualified articles identified by the expect committee members after Will be published in ISBN number

Important Dates

Abstract Submission : 07-09-2022
Submission of Full Paper : 10-09-2022
Date of the Conference : 19-09-2022

FEE DETAILS :

Registration fee can be paid cash only
Professional academic : Rs. 300 /-
Research Scholars : Rs. 250 /-
Students : Rs. 200 /-