Mrs. V. S. Priya

**Assistant Professor** 

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**Commerce CA** 

8760345860

Jairams Arts and science College Karur

# Qualifica

tion

Degree	Specializat ion	Institution	University	Yea r
Ph.D.	-	-	-	-
M.Phil.	Commerce	Government Arts College Karur	Bharathidasan University Trichy	201 5
PG	M.COM CA	Vivekanandha College of Arts and Science for Women Trichengode	Periyar University Salem	20 13
UG	B.COM CA	Vivekanandha College of Arts and Science for Women Trichengode	Periyar University Salem	20 11

. UGC Approved Qualification

Awarded Ph.D.	Cleared UGC NET / SET / GATE	Cleared CSIR NET / LS
-	-	-

## **Research Details**

Title of Thesis	Area of Specialization		
Consumer preference of online	Marketing		
Research Supervisor	<b>Duration Year</b>		
Dr.V.Padmanaban FT		From-2015	To-2015

Type writingInstitution /UniversityYearTally 9.0AGNISIRAGUGAL2011Typewritting(English)Department Of Technical Education2010

## **Work Experience**

Jairams Arts Science College	Bharathidasan university	Assistant	10.06.20	Till
Karur	Trichy	Professor	19	date

Yes	No
3.6	-

Research Guidance			Year	University
PG	M.Phil.	Ph.D.	2022	Dhorothidocon university
2	-	-	2022	Bharathidasan university

## **Academic Excellence**

Awards	Rewards
-	-

## **Research Excellence**

Publicatio	ns	Conferences	Workshops	Seminars
<b>Book Chapters</b>	Journals	Conferences	workshops	Seminars
-	1	1	5	15

Research Projects
Person

Consumer preference of online shopping
Consumer satisfaction in mobile network
services

Resource
Person

Dept Placement Co
ordinator

**Signature** 

[Mrs. V. S. Priya

AP / Commerce CA]